



# The Rural Summit

Each year, the Rural Summit brings together leaders, practitioners, educators and community members for two days to provide strategies that can be employed locally in any rural community.

Summit attendees have the opportunity to attend, engage and interact in live, expert-led workshops focusing on best practice implementation. Attendees can expect to learn about youth success and workforce development initiatives that offer potential solutions to current issues in labor shortages, employee retention, as well as apprenticeships and workforce development services available in our region.

## In 2022,

- More than 300 Attendees
- More than 25 different workshops in 5 content areas
- First Lady of Virginia, Suzanne Youngkin Addressed Attendees

## Sponsorship Deadline: September 25, 2023

|                          | Visionary<br>\$25,000                              | Trailblazer<br>\$10,000           | Champion<br>\$5,000   | Advocate<br>\$2,500   |
|--------------------------|--|-----------------------------------|-----------------------|-----------------------|
| Logo/Name Exposure       | Promotional materials, website, and press releases | Website and promotional materials | Name on event webpage | Name on event webpage |
| Social Media Recognition | 2 Posts  | 1 Post                            | 1 Post                |                       |
| Event Tickets            | 8  | 6                                 | 4                     | 2                     |
| Annual Report            | Your Logo  | Your Logo                         | Organization's Name   |                       |

Custom sponsorships may be available, contact Cristie Lester: [clester@unitedwayswva.org](mailto:clester@unitedwayswva.org)