Script for Community Leader

“I’m vaccinated because I want to hug my friends and family again.“

“The vaccine is effective at reducing severe illness, hospitalization, and death.”

Look at the camera and smile for 7 seconds

Look at the camera with a sad/stoic face for 7 seconds

Look into the camera saying “We’re in this together” with a smile clearly

Look into the camera saying “We can do this” with a smile clearly

Look into the camera saying “We’re in this together” with a happy tone and smile

Look into the camera saying “We can do this” with a serious face.

Talk on your cell phone with a happy expression

Talk on your cell phone with a sad expression

Talk on your cell phone with a frustrated expression

Take a picture with your cell phone

Take a selfie with your cell phone

Put your head in your hands like you’re stressed about something

Write about something with a sad or stressful face.

Type on your laptop at a desk writing happy.

Type on your laptop at a desk writing something stressful.