



ALICE
SOUTHWEST VIRGINIA

UNITED FOR ALICE

**United Way of
Southwest Virginia**
UnitedWaySWVA.org

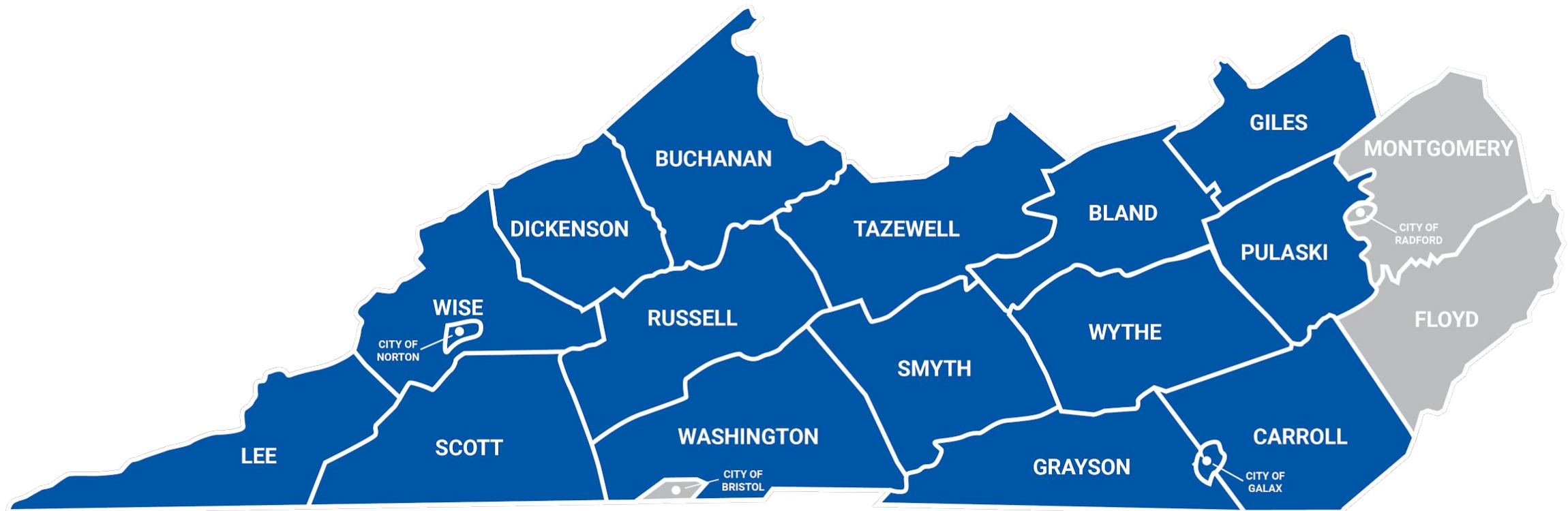


SOUTHWEST VIRGINIA ALICE REPORT SPONSORED BY



THANK YOU FOR YOUR SUPPORT!

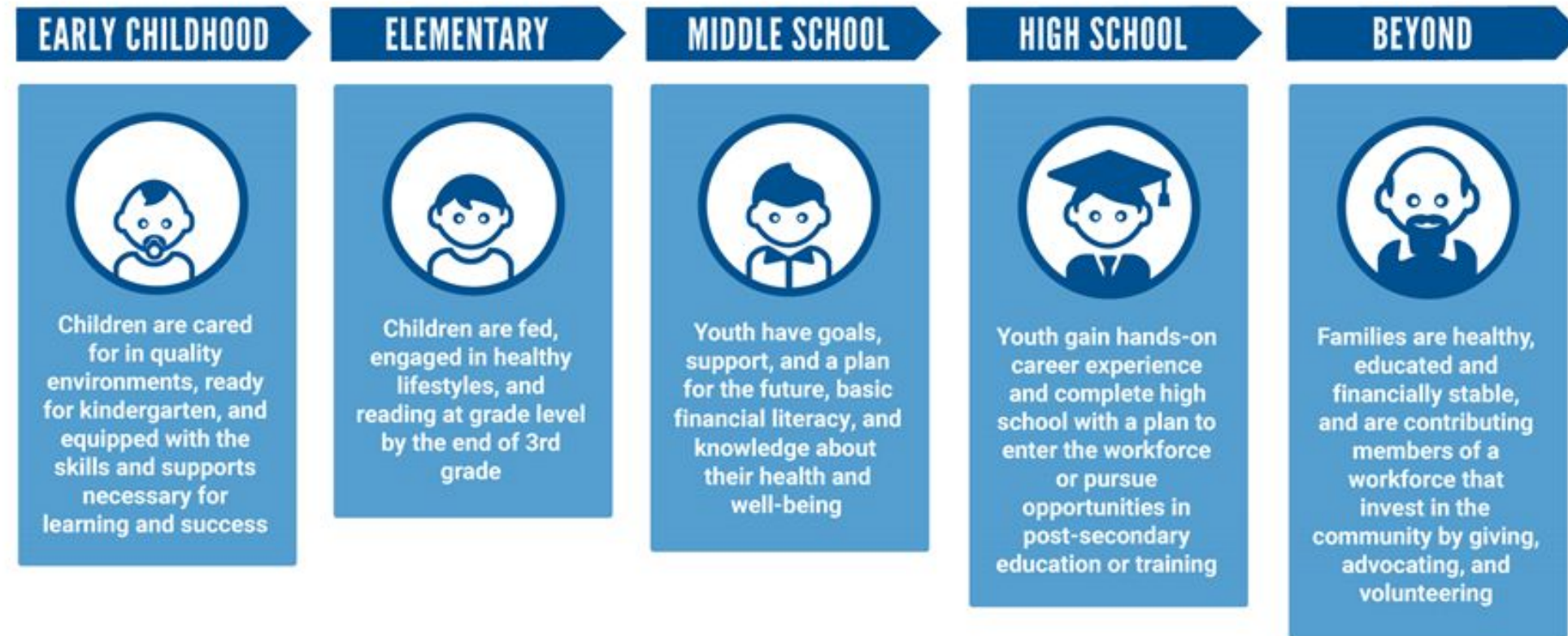




 Service area

 Additional areas in which United Way of Southwest Virginia programs and initiatives are offered

OUR CRADLE-TO-CAREER APPROACH



ALICE[®]

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

ALICE is an acronym that stands for Asset Limited, Income Constrained, Employed – households with income above the Federal Poverty Level but below the basic cost of living.

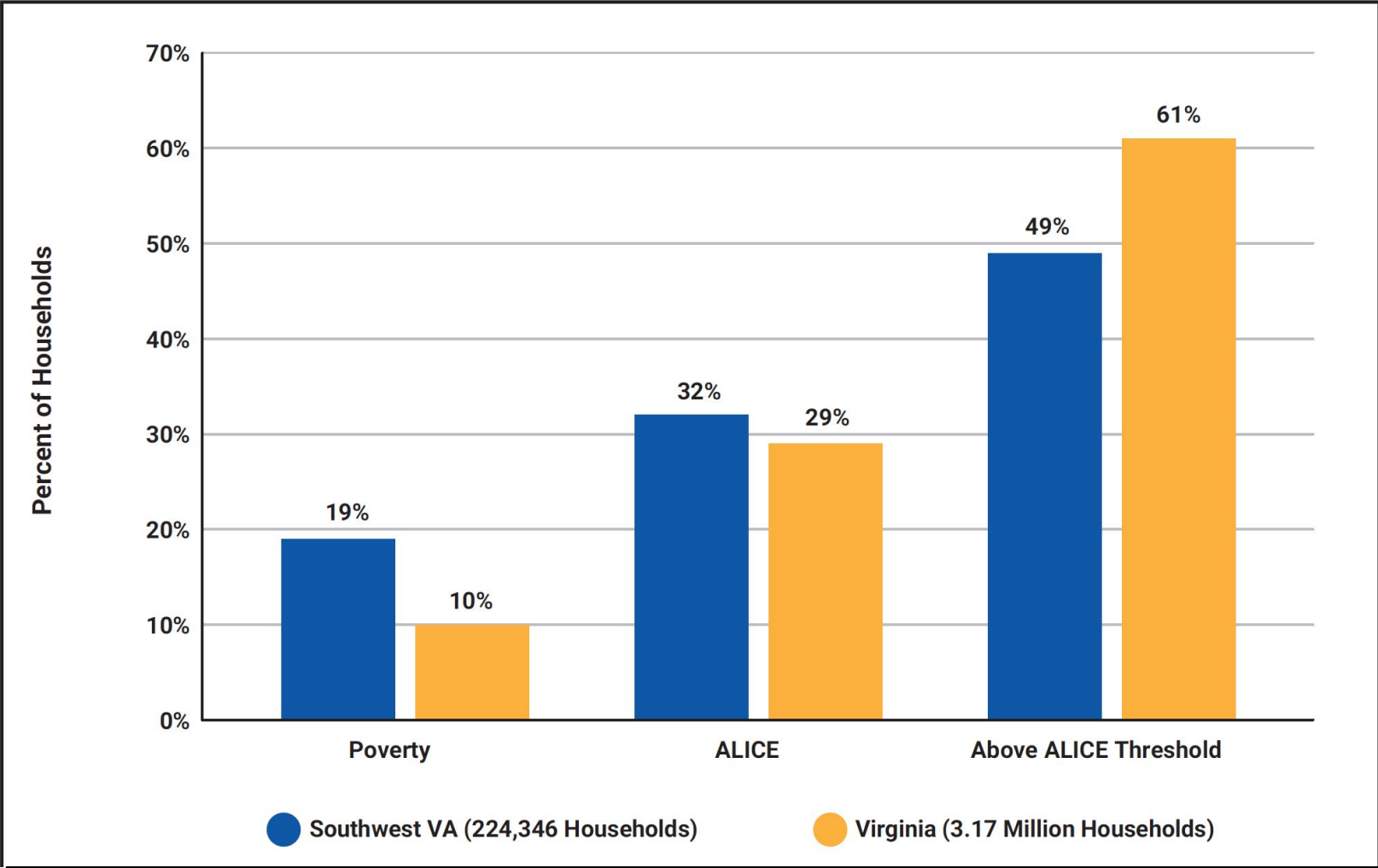
The **Household Survival Budget** estimates the actual bare-minimum costs of basic necessities (housing, child care, food, transportation, health care, and a basic smartphone plan) in Southwest Virginia, adjusted for different counties and household types.

The **ALICE Threshold** is the average income that a household needs to afford the basic necessities defined by the Household Survival Budget for each county in Southwest Virginia. Households Below the ALICE Threshold include both ALICE and poverty-level households.

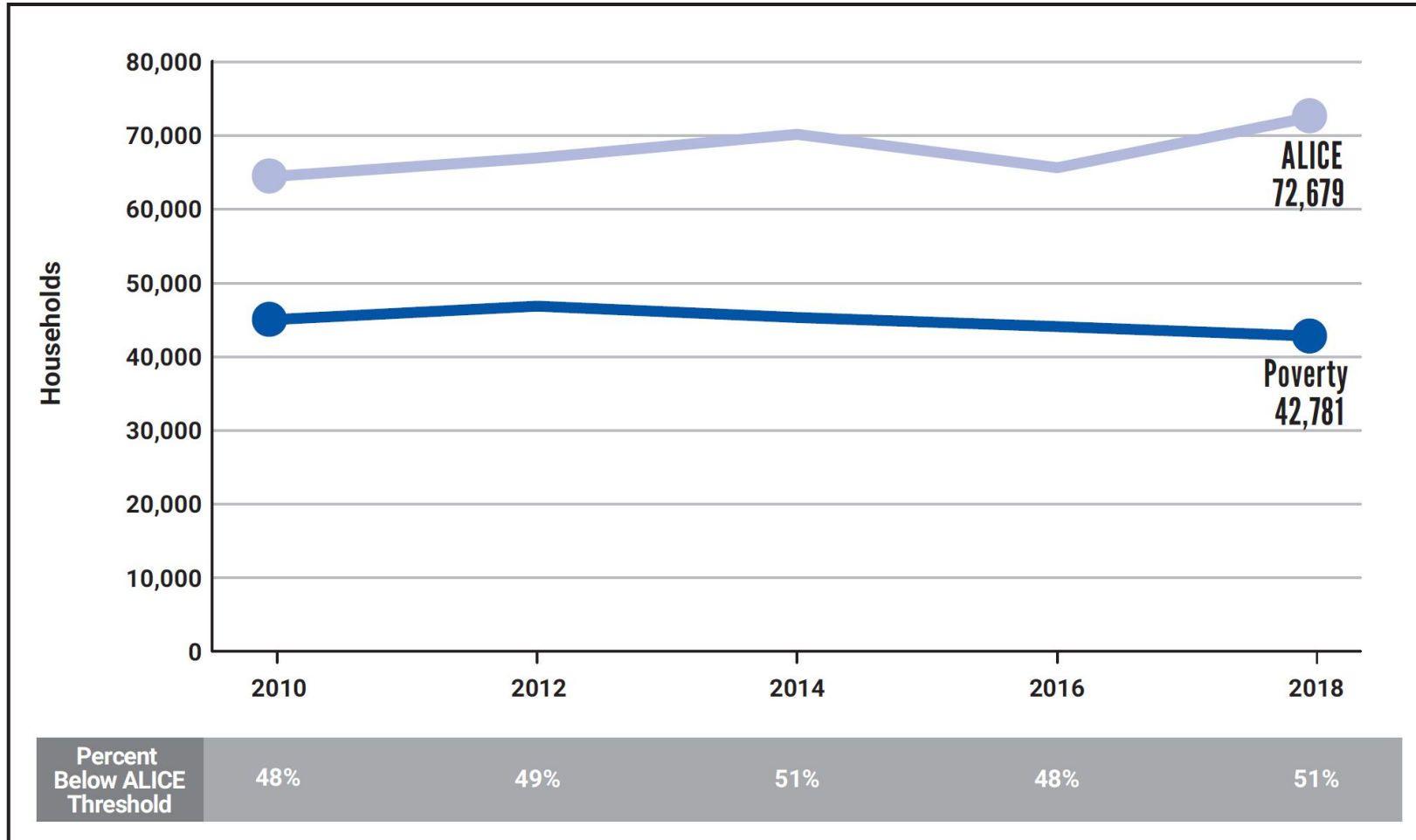
WHO IS ALICE?



Household Income, Southwest Virginia and Virginia, 2018



Household Income, Southwest Virginia, 2010-2018



Planning District Commissions, Household Income by Commission, Southwest Virginia and Virginia, 2018

Commission	Counties and Independent Cities	Total Households	Percent Below ALICE Threshold
Cumberland Plateau Planning District Commission	Buchanan, Dickenson, Russell, Tazewell	42,719	56%
Lenowisco Planning District Commission	Lee, Norton City, Scott, Wise	34,861	57%
Mount Rogers Planning District Commission	Bland, Bristol City, Carroll, Galax City, Grayson, Smyth, Washington, Wythe	78,751	48%
New River Valley Regional Commission	Floyd, Giles, Montgomery, Pulaski, Radford City	68,015	49%
Southwest Virginia	The above 21 counties and independent cities	224,346	51%
Virginia	133 counties and independent cities	3,169,804	39%

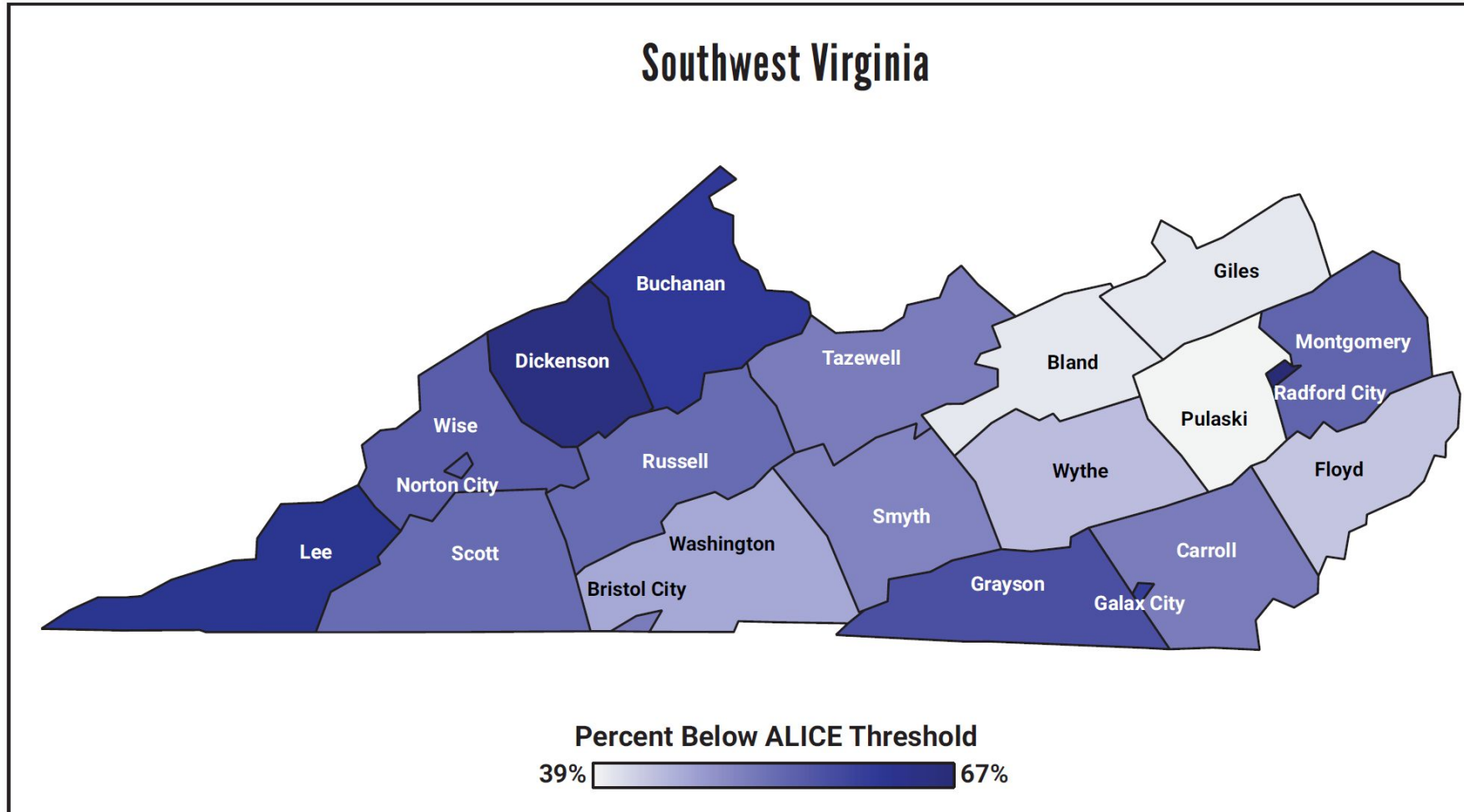
AGE IS A FACTOR FOR ALICE

LIVE UNITED

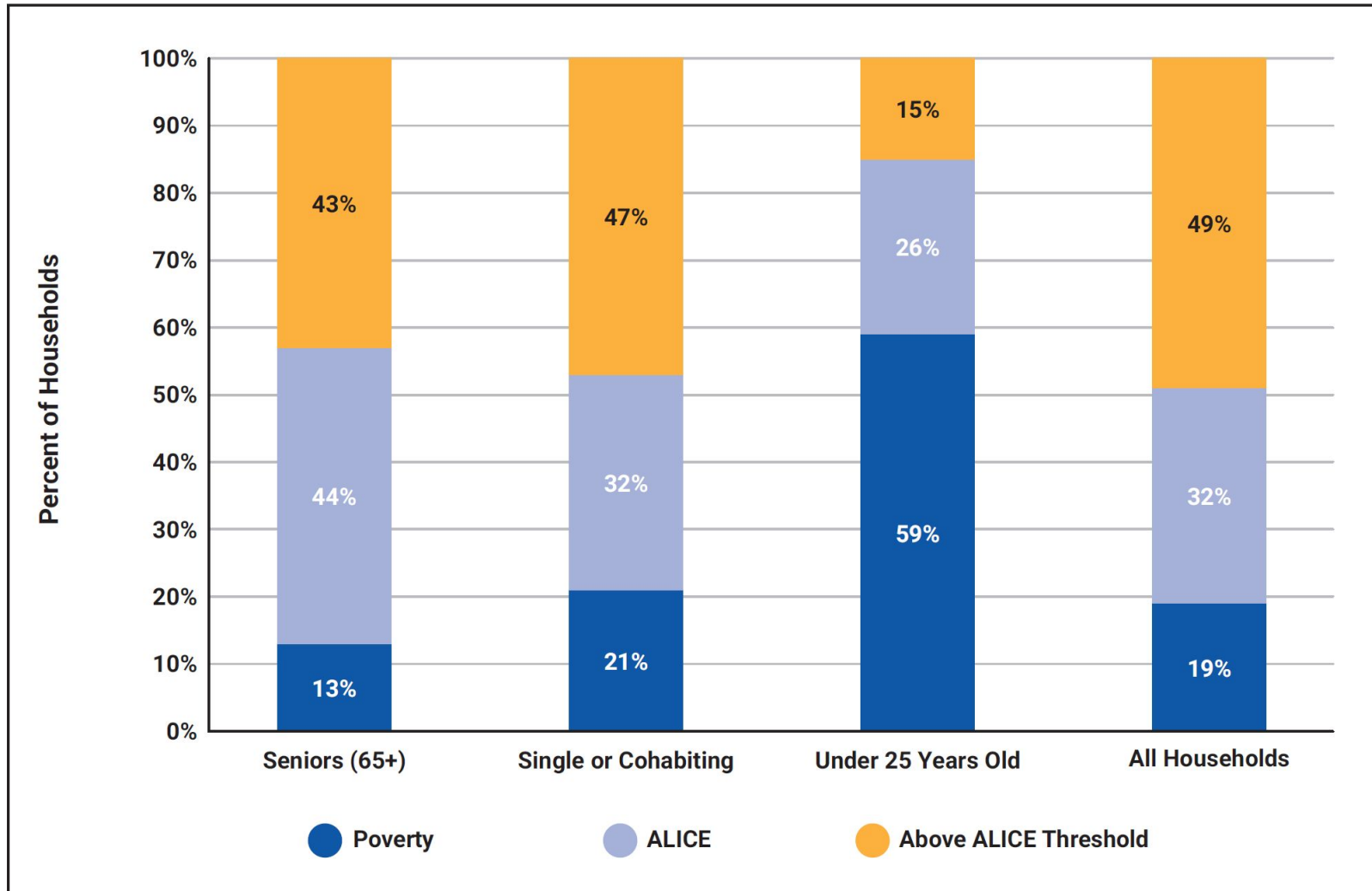
The ALICE population is primarily made of households led by those under 25 and over 65. These two groups can often struggle finding reliable childcare in order to work and shortage of quality healthcare



Percentage of Households with Income Below the ALICE Threshold, Counties and Independent Cities, Southwest Virginia, 2018



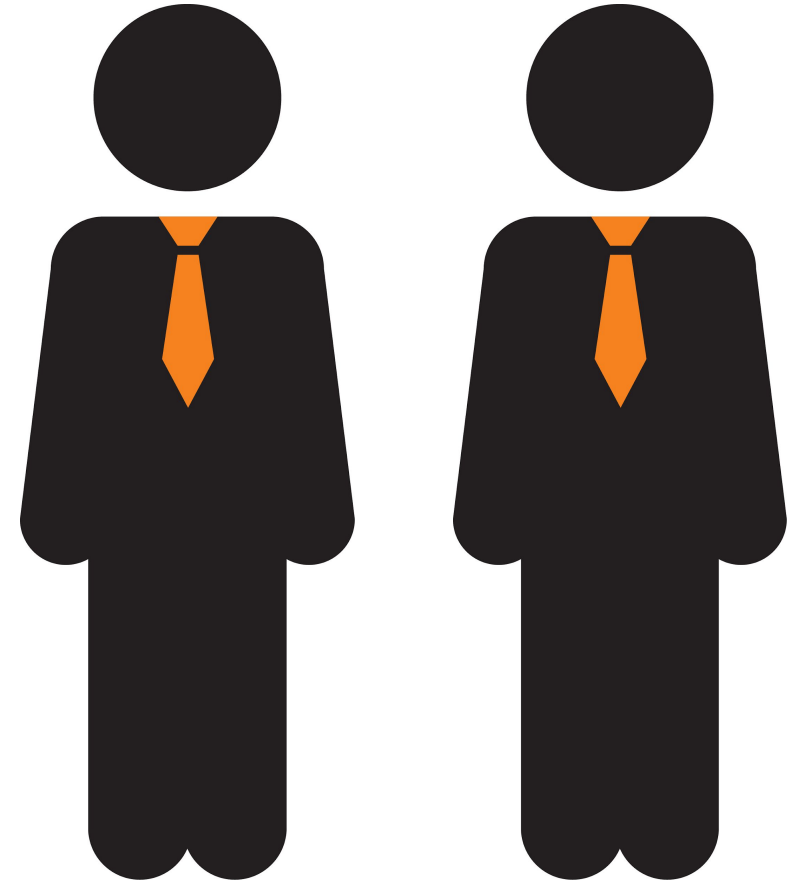
Selected Household Configurations by Income, Southwest Virginia, 2018



LABOR FORCE AND ALICE

LIVE UNITED

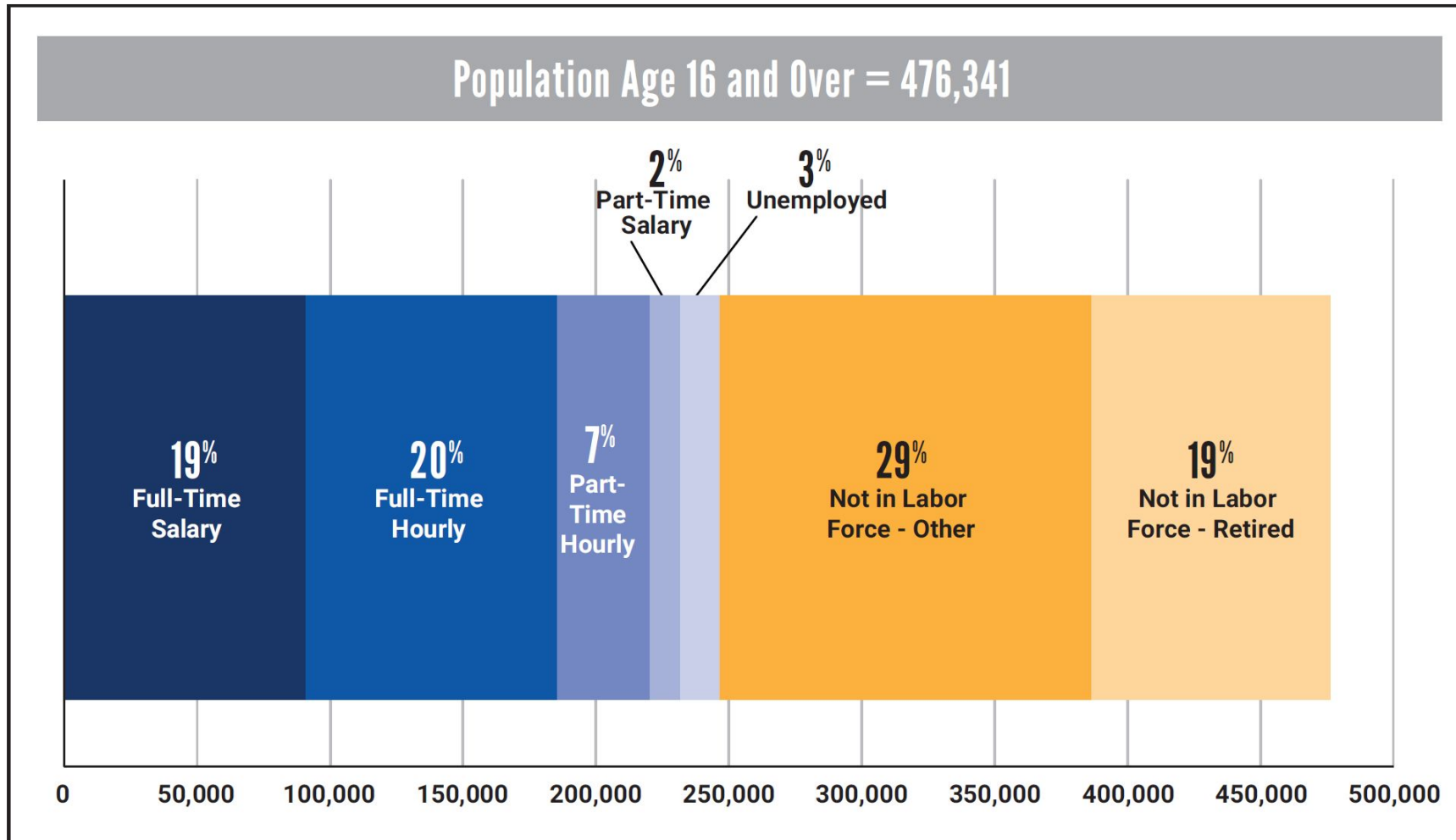
Reasons for their being out of the labor force include a health issue, school attendance, caregiving responsibilities, or inadequate access to transportation and child care.



Household Survival Budget, Southwest Virginia vs. Virginia, 2018

Household Survival Budget (2 ADULTS, 1 INFANT, 1 PRESCHOOLER)		
	SOUTHWEST VIRGINIA AVERAGE	VIRGINIA AVERAGE
Monthly Costs		
Housing	\$735	\$1,207
Child Care	\$885	\$1,204
Food	\$803	\$839
Transportation	\$794	\$777
Health Care	\$877	\$877
Technology	\$75	\$75
Miscellaneous	\$486	\$595
Taxes	\$687	\$970
Monthly Total	\$5,342	\$6,544
ANNUAL TOTAL	\$64,104	\$78,528
<i>Hourly Wage</i>	<i>\$32.05</i>	<i>\$39.26</i>

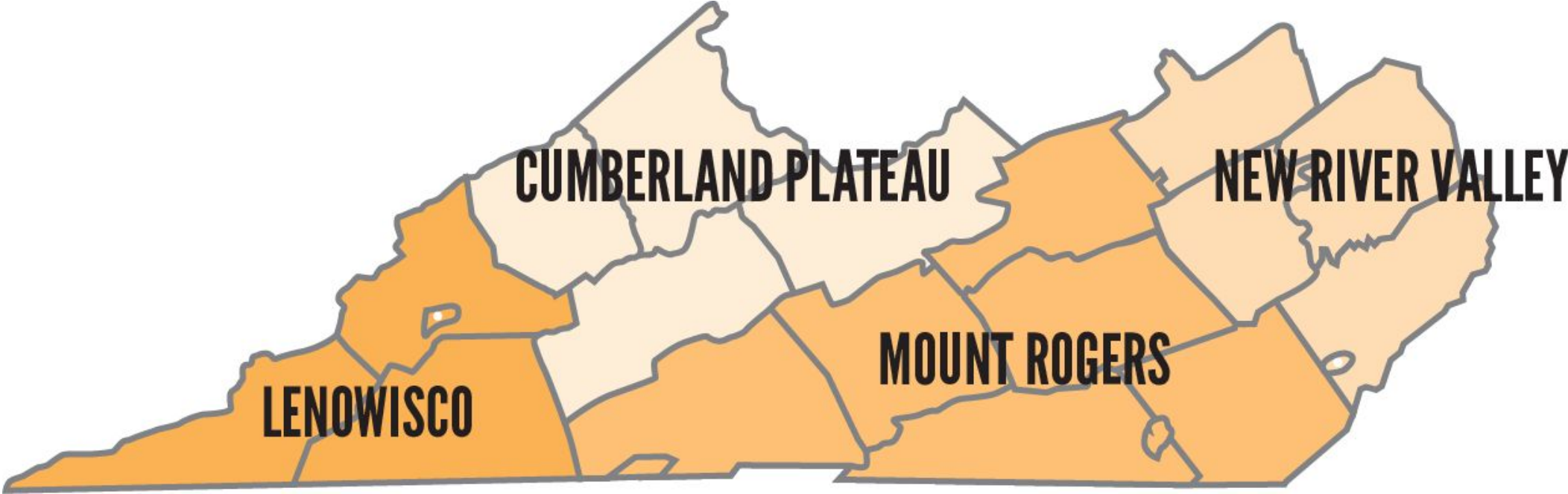
Labor Status, Population Age 16 and Over, Southwest Virginia, 2018



Southwest Virginia Counties make up:

5% of State of Virginia's Economy

4% of State of Virginia's Payroll



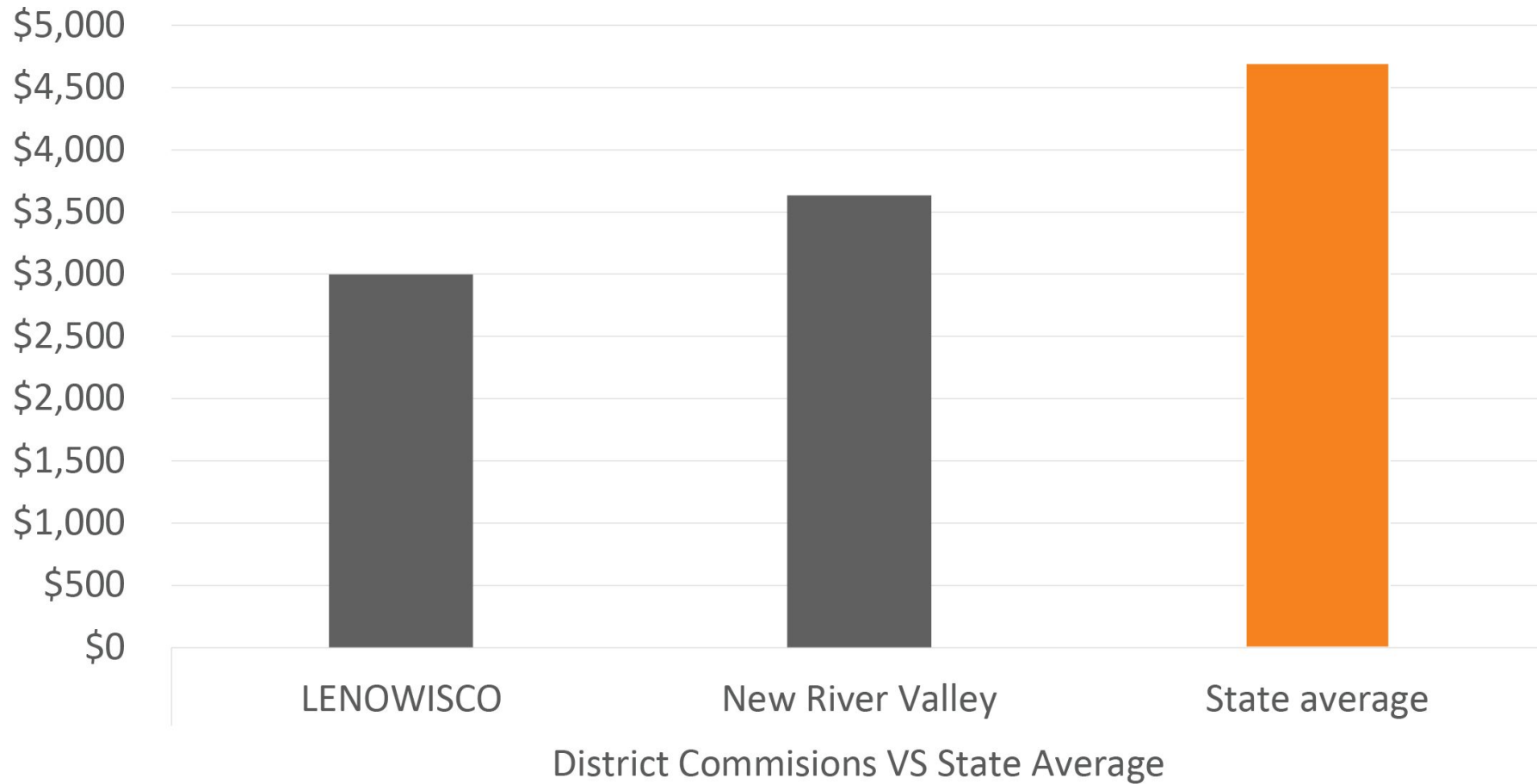
Southwest Virginia Planning District commissions



15%

**of Southwest Virginia workers
employed by manufacturing jobs**

Monthly Wage Averages in Virginia



TRENDS

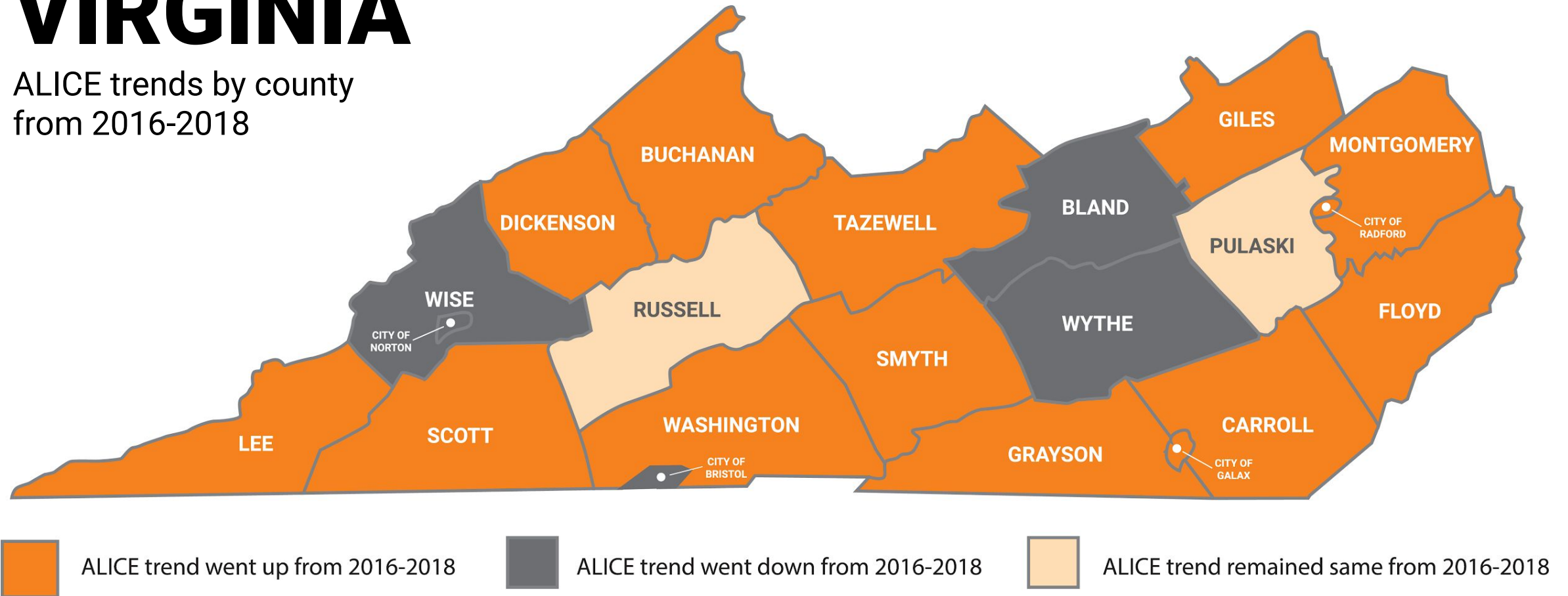


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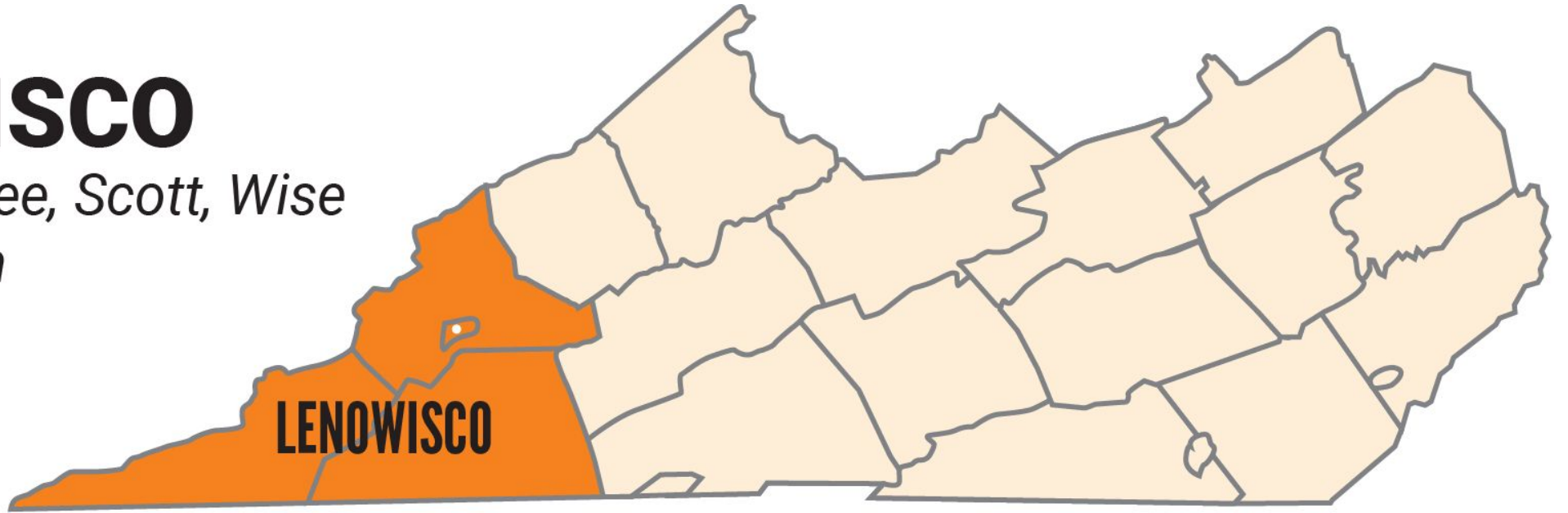
SOUTHWEST VIRGINIA

ALICE trends by county from 2016-2018



LENOWISCO

Counties of: Lee, Scott, Wise
City of: Norton



2016

Number of Households in
LENOWISCO PDC in 2016

35,469

% of Population ALICE
or poverty 2016

56%

2018

Number of Households in
LENOWISCO PDC in 2018

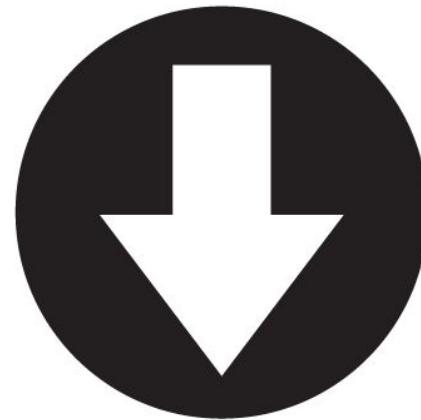
34,861

% of Population ALICE
or poverty 2018

57%

TRENDS

Household Trend
2016-2018

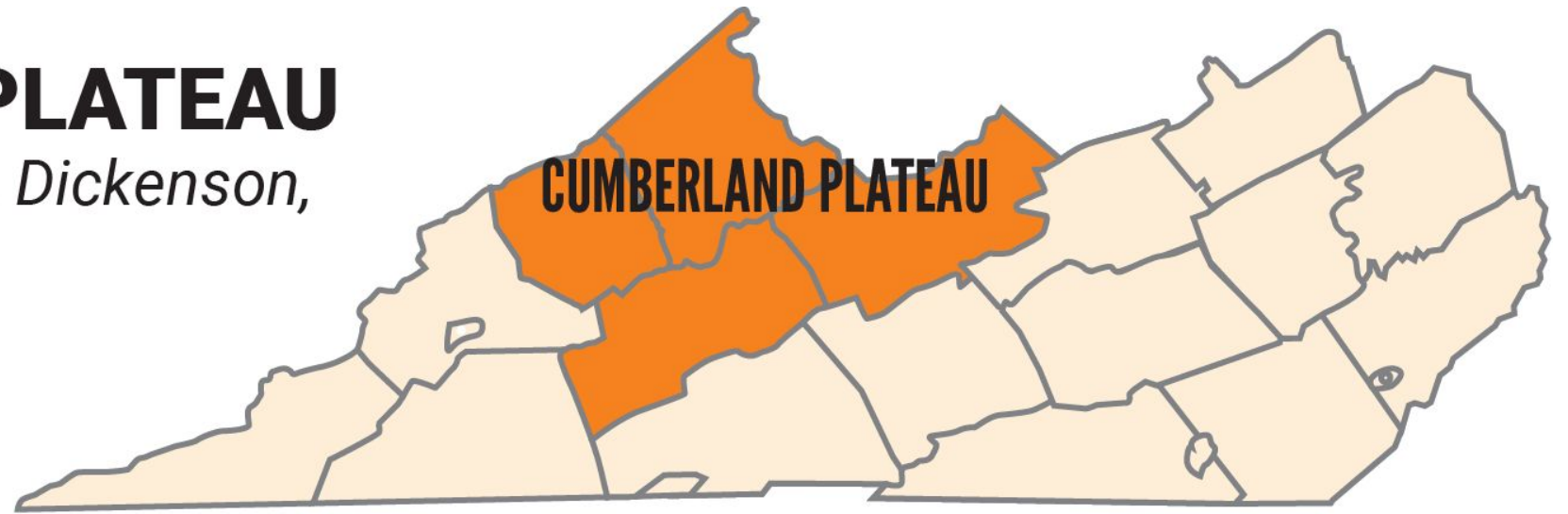


ALICE Trend
2016-2018



CUMBERLAND PLATEAU

Counties of: Buchanan, Dickenson, Russell, Tazewell



2016

Number of Households in Cumberland Plateau PDC in 2016

43,711

% of Population ALICE or poverty 2016

53%

2018

Number of Households in Cumberland Plateau PDC in 2018

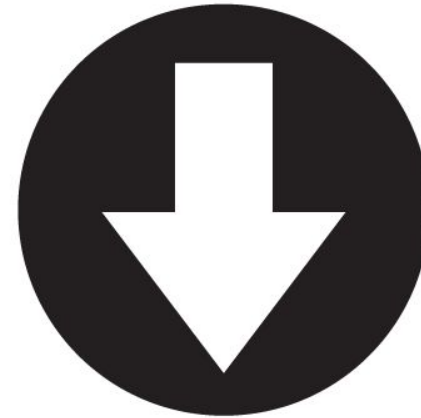
42,719

% of Population ALICE or poverty 2018

56%

TRENDS

Household Trend 2016-2018

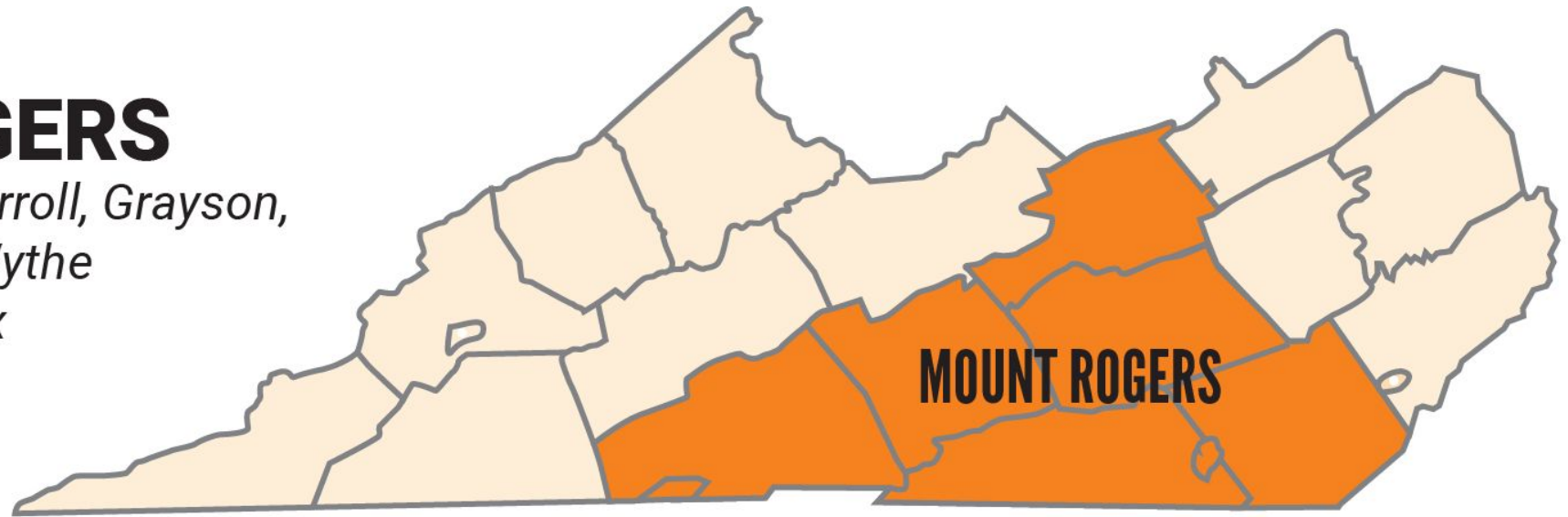


ALICE Trend 2016-2018



MOUNT ROGERS

Counties of: Bland, Carroll, Grayson,
Smyth, Washington, Wythe
Cities of: Bristol, Galax



2016

Number of Households in
Mount Rogers PDC in 2016

79,832

% of Population ALICE
or poverty 2016

47%

2018

Number of Households in
Mount Rogers PDC in 2018

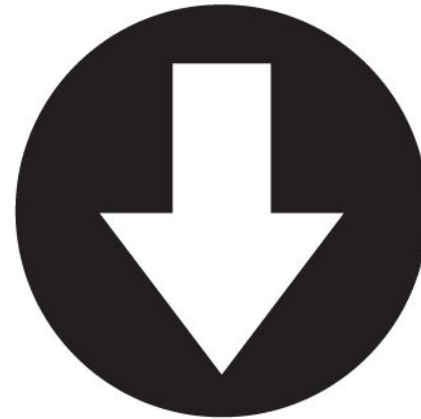
78,751

% of Population ALICE
or poverty 2018

48%

TRENDS

Household Trend
2016-2018

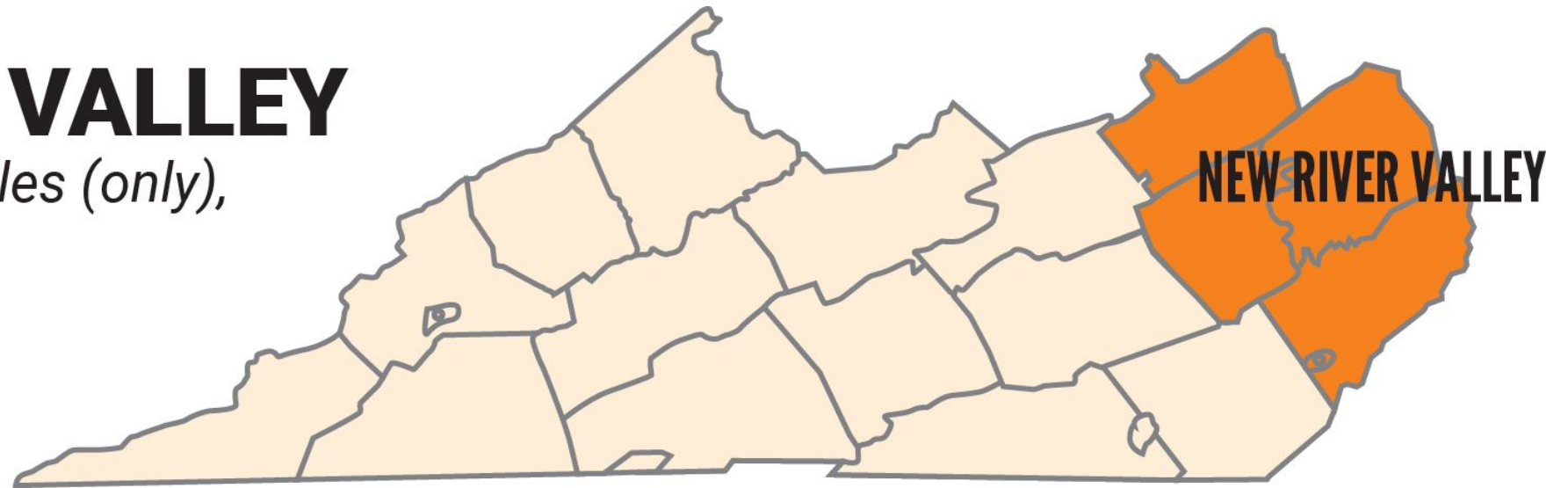


ALICE Trend
2016-2018



NEW RIVER VALLEY

Counties of: *Floyd, Giles (only),
Montgomery, Pulaski*
City of: *Radford*



2016

Number of Households in
New River Valley PDC in 2016

69,878

% of Population ALICE
or poverty 2016

42%

2018

Number of Households in
New River Valley PDC in 2018

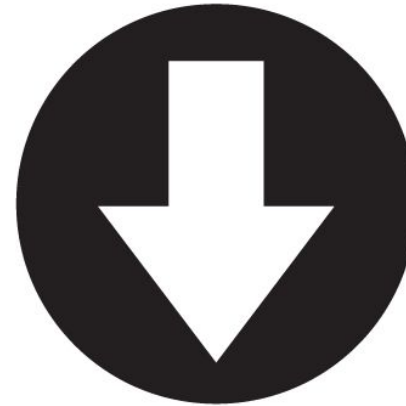
68,015

% of Population ALICE
or poverty 2018

49%

TRENDS

Household Trend
2016-2018



ALICE Trend
2016-2018



LOCATION	2016 HOUSEHO LDS	2016 ALICE & POVERTY	2018 HOSHEOL DS	HH TREND	2018 ALICE & POVERTY	ALICE TREND
Bland	2,561	42%	2,523	-1.48%	40%	Down
Bristol city	7,671	53%	7,402	-3.51%	51%	Down
Buchanan	9,124	58%	8,871	-2.77%	61%	Up
Carroll	12,642	48%	12,375	-2.11%	51%	Up
Dickenson	6,055	59%	5,841	-3.53%	65%	Up
Floyd	6,303	41%	6,480	2.81%	43%	Up
Galax city	2,767	56%	2,742	-0.90%	60%	Up
Giles	7,290	38%	6,987	-4.16%	40%	Up
Grayson	6,710	54%	6,542	-2.50%	57%	Up
Lee	9,282	60%	9,149	-1.43%	62%	Up
Montgomery	36,128	40%	34,585	-4.27%	54%	Up
Norton city	1,858	60%	1,819	-2.10%	55%	Down
Pulaski	14,553	39%	14,525	-0.19%	39%	Level
Radford city	5,604	66%	5,438	-2.96%	67%	Up
Russell	10,937	51%	10,965	0.26%	53%	Up
Scott	9,104	49%	8,767	-3.70%	53%	Up
Smyth	12,930	46%	12,881	-0.38%	50%	Up
Tazewell	17,595	50%	17,042	-3.14%	51%	Up
Washington	22,512	43%	22,331	-0.80%	46%	Up
Wise	15,225	56%	15,126	-0.65%	55%	Down
Wythe	12,039	46%	11,955	-0.70%	44%	Down

ALICE and Household Trends from 2016-2018 by County Breakdown



28,994 (13%)

Southwest Virginia households were on the cusp of the ALICE Threshold in 2018

Southwest Virginia
is **losing** its
population

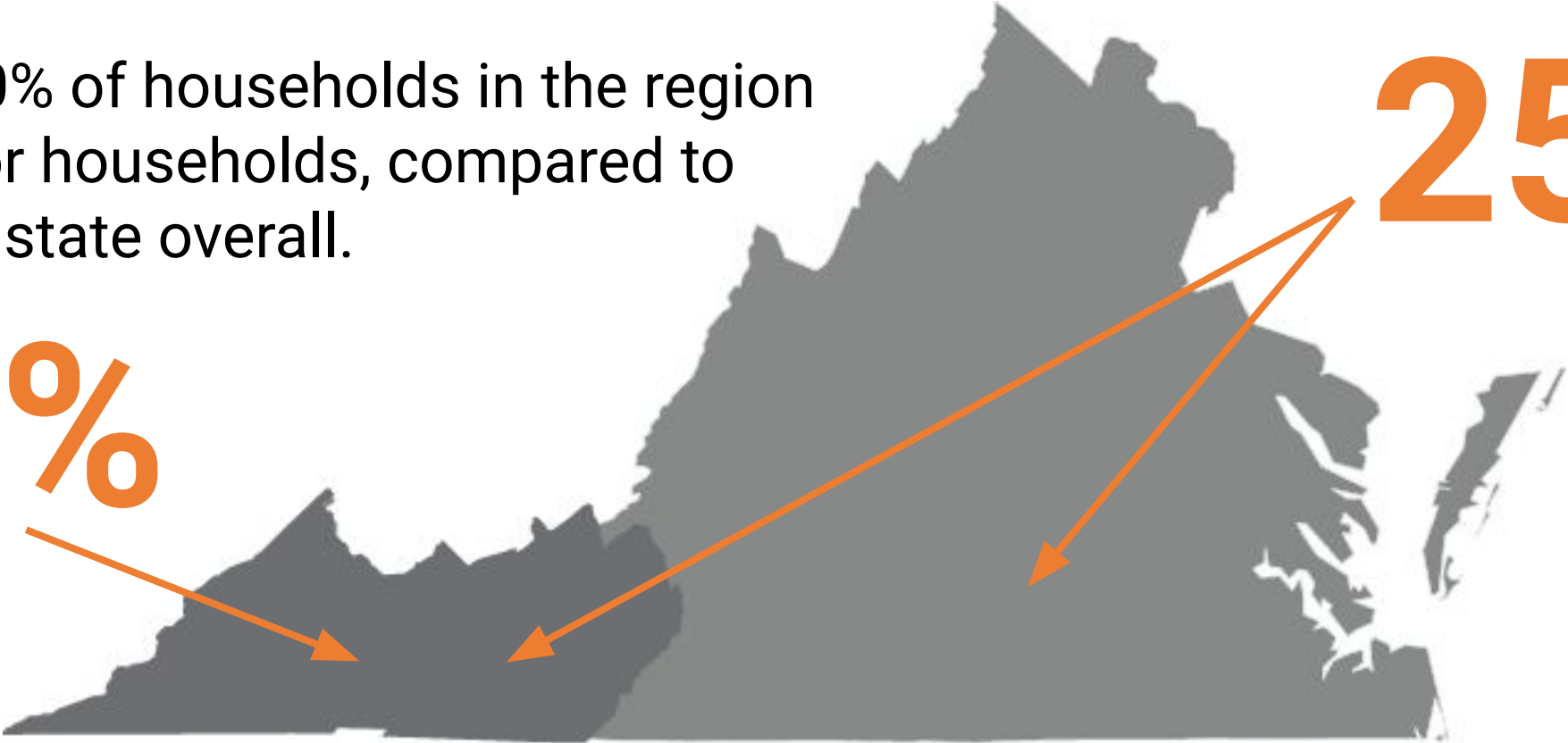


Southwest Virginia's baby boomer population is aging.

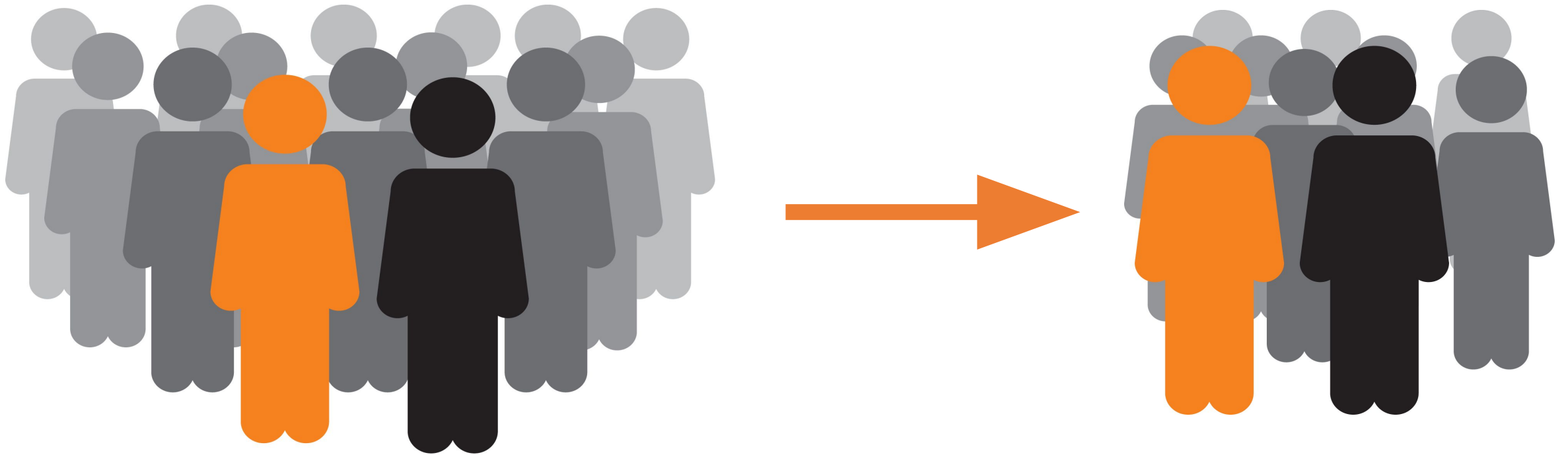
In 2018, 30% of households in the region were senior households, compared to 25% in the state overall.

30%

25%



Between 2017 and 2018, **more than 7,000** prime working age adults (age 25 - 64) left Southwest Virginia for another state.



The cost of living will continue to rise.





Small businesses overall employed more than

77,000

people in Southwest Virginia in 2017

(or 51% of all employed, in 2017)

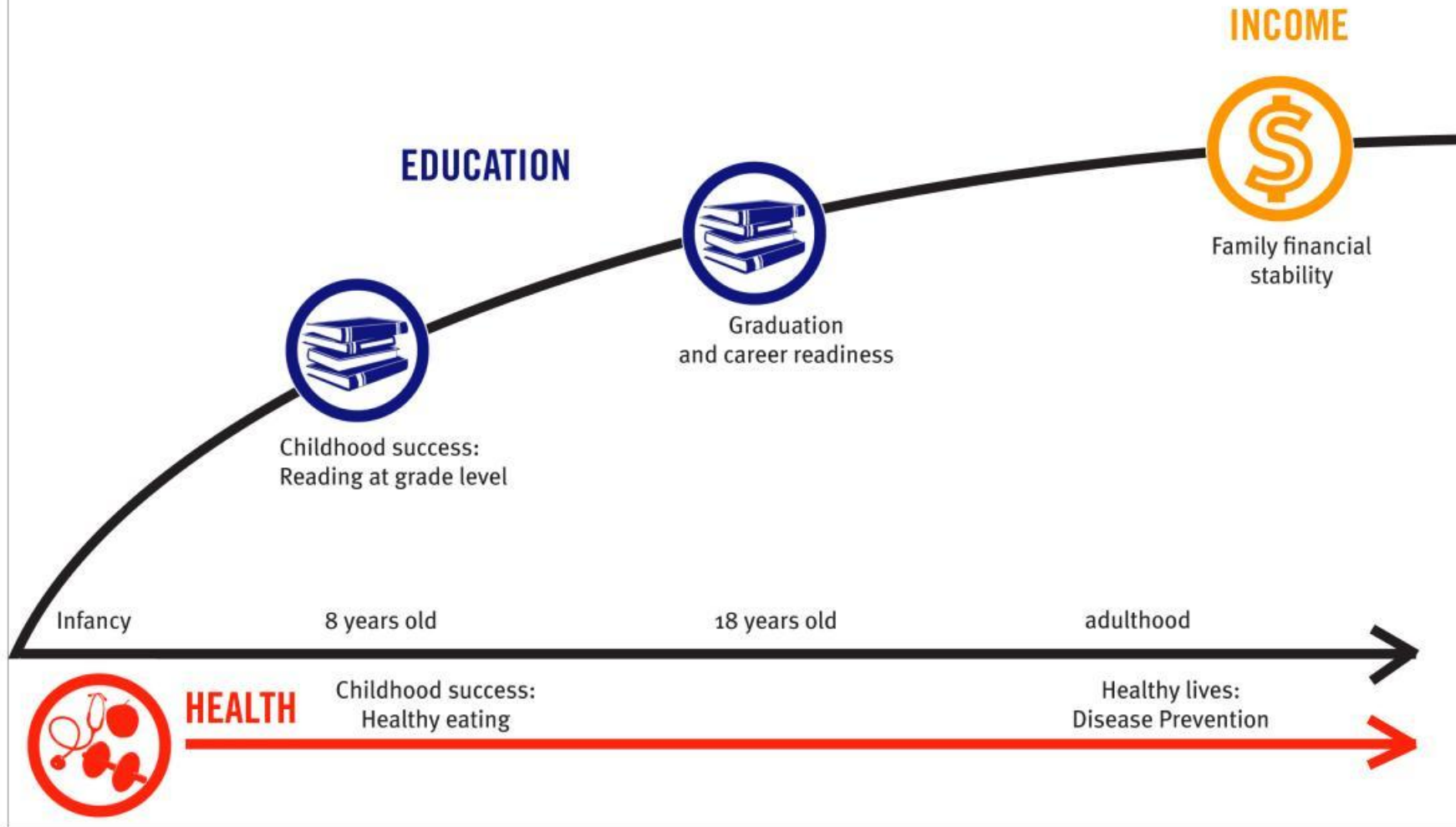
43%

of households below the ALICE Threshold did not have an internet subscription.



The American "Opportunity Continuum"

EDUCATION, INCOME AND HEALTH: THE BUILDING BLOCKS OF A SUCCESSFUL LIFE





<https://unitedwayswva.org/alice/>

